



Produced by:



2025 M St., NW, Suite 500, Washington, DC 20036 USA  
Phone: 202.296.7888 • Fax: 202.296.7889

**FOR IMMEDIATE RELEASE:**

## **Planners Search for Ideal Meeting Locations at Destinations Showcase Washington**

**Washington, D.C. (March 1, 2010)** – More than 900 association, corporate, government, independent, and third-party meeting planners from the Mid-Atlantic region attended Destinations Showcase Washington on February 25 at the Walter E. Washington Convention Center. The annual conference and expo, produced by Destination Marketing Association International, is North America's largest one-day event exclusively bringing meeting professionals together with exhibiting destination marketing organizations.

The event opened with a Certified Meeting Professional (CMP) breakfast, followed by nine unique breakout sessions on topics ranging from voluntourism and planner ethics, to social media. The afternoon began with a networking luncheon, featuring a keynote address by Fred Grandy, a popular political radio commentator and former *Love Boat* star. The afternoon concluded with a three-hour expo where planners distributed RFPs and met face-to-face with representatives of nearly 200 meeting destinations from across the United States, Canada, and beyond.

DMAI is now accepting applications for a hosted buyer program that provides qualified meeting planners with complimentary travel, lodging, and admission to Destinations Showcase Chicago on June 23, 2010, in Rosemont, Ill. Apply online at [DestinationsShowcase.com](http://DestinationsShowcase.com).

Next year's Destinations Showcase Washington is scheduled for Thursday, Feb. 24, at the Walter E. Washington Convention Center in downtown Washington, D.C.

###

**Media Contact:** Brady Lutsko at 412-381-1105 or [blutsko@destinationmarketing.org](mailto:blutsko@destinationmarketing.org)