

BREDE CUSTOM RENTAL EXHIBITS

DISTINCTIVE CUSTOM BOOTHS AT AFFORDABLE PRICING

Destinations Showcase 2010 exhibitors have full access to Brede Exposition Services' exhibit design expertise. Your Brede designer will create an attractive and functional exhibit that complements your marketing strategy, maximizes your booth space, and enhances your presence on the show floor. With a Brede custom booth design, you will enjoy the following benefits:

Photorealistic renderings of your booth show you exactly what your booth will look like prior to the show.

Renting a custom designed booth is a cost-effective alternative to buying and storing at an exhibit fabrication warehouse.

Turn-key Brede project management throughout production will ensure that your display installs exactly as promised, for a "no-worries" show.

To tap into Brede's professional expertise and talent, please complete the form below so that we may better understand the image you wish to project. A Brede designer will contact you to begin the creative process.

MARKETING OBJECTIVES

Please describe your goals for exhibiting at Destinations Showcase 2010.

EXHIBIT REQUIREMENTS

- | | | | |
|---|--|--|--------------------------|
| <input type="checkbox"/> Reception Area | <input type="checkbox"/> Work Stations | <input type="checkbox"/> Live Presentation Stage | PANTONE Colors: _____ |
| <input type="checkbox"/> Seating | <input type="checkbox"/> Conference Area | <input type="checkbox"/> Theater | _____ |
| <input type="checkbox"/> Lead Retrieval | <input type="checkbox"/> Literature Access | <input type="checkbox"/> Interactive Kiosks | Corporate website: _____ |
| <input type="checkbox"/> Focal Point | <input type="checkbox"/> Hospitality | <input type="checkbox"/> Monitors | _____ |
| <input type="checkbox"/> Product Display (please describe your product and display requirements): _____ | | | |

BUDGET GUIDELINES

What is your budget for this project? _____ Does the budget include graphics? _____
Custom booth designs are available at a variety of price points and will be quoted individually.

THIS FORM MUST BE RECEIVED IN OUR OFFICE BY:
January 28, 2010

PAYMENT IN FULL MUST BE RECEIVED UPON APPROVAL OF DESIGN, BEFORE FABRICATION WILL BEGIN.

PLEASE COMPLETE THE INFORMATION BELOW ON EACH ORDER FORM.

Company Name _____ Contact Person _____ Booth No. _____
 Address _____ City/State _____ Zip _____
 Phone () _____ Fax () _____ e-mail address _____

BREDE RENTAL EXHIBITS ORDER FORM

RENTAL UNITS INCLUDE

- Hardwall Panels - Choice of color - **circle one:** Grey White
- Standard Expo Carpeting - Choice of color - **circle one:** Blue Black Burgundy Forest Green Grey Red Teal
- Standard Counter - 42.5" X 23.5" X 37"
- Header ~ One line with black block letters COPY _____
(Logos, color and special lettering available at an additional cost - call for quote.)
- Labor to install and dismantle exhibit.
- Material handling for rental exhibit where Brede is the official show contractor.
- Chairs and shelves are included as shown.

<u>Hardwall Panels:</u>	QTY	DISCOUNT PRICE	STANDARD PRICE	TOTAL
Plan A - 10' exhibit	_____	\$ 1,924.00	\$ 2,500.00	\$ _____
Plan B - 20' exhibit	_____	\$ 4,129.00	\$ 5,368.00	\$ _____
Plan C - 20' exhibit	_____	\$ 4,495.00	\$ 5,843.00	\$ _____
Plan D - 20' x 20' exhibit	_____	\$ 8,750.00	\$ 11,375.00	\$ _____
Velcro Compatible Panels	_____	\$ 121.00	\$ 158.00	\$ _____
<u>Additional Options:</u>				
Standard Counter	_____	\$ 163.00 each	\$ 212.00	\$ _____
Adjustable Shelves	_____	\$ 41.00 each	\$ 54.00	\$ _____
Spot Lights	_____	\$ 46.00 each	\$ 49.00	\$ _____
<small>(For use with rental unit only.)</small>				
TO RECEIVE THE DISCOUNT PRICE, ALL ORDERS WITH PAYMENT IN FULL, MUST BE RECEIVED IN OUR OFFICE BY: February 10, 2010			Sub Total \$ _____ 6% Tax \$ _____ Total Amount Due \$ _____	
Orders cancelled after move-in begins will be charged 100% of the original price.				

Please call for additional custom rental designs.

Rental exhibits and panel colors are subject to availability. Please order early to ensure colors and units desired.
 Please note: Electricity is NOT included with rental units.

PLEASE BE AWARE OF OUR PAYMENT AND PRICING POLICIES.

PLEASE COMPLETE THE INFORMATION BELOW ON EACH ORDER FORM.

Company Name _____ Booth No. _____

Address _____ City/State _____ Zip _____

Contact _____ E-mail Address: _____

Phone () _____ Fax () _____

B RENTAL EXHIBITS D E

Plan A



Plan B



Plan C



Plan D



--- Plan A ---

10' N-Line

Hardwall Panels • Carpet
Side Chair (1) • Counter (1)
Shelves (2) • Header
Labor to Install and Dismantle

--- Plan B ---

20' N-Line

Hardwall Panels • Carpet
Side Chairs (2) • Counter (1)
Shelves (4) • Header
Labor to Install and Dismantle

--- Plan C ---

20' N-Line

Hardwall Panels
Upgraded Curved Returns
Upgraded Curved Header
Carpet • Side Chairs (2)
Counter (1) • Shelves (4)
Labor to Install and Dismantle

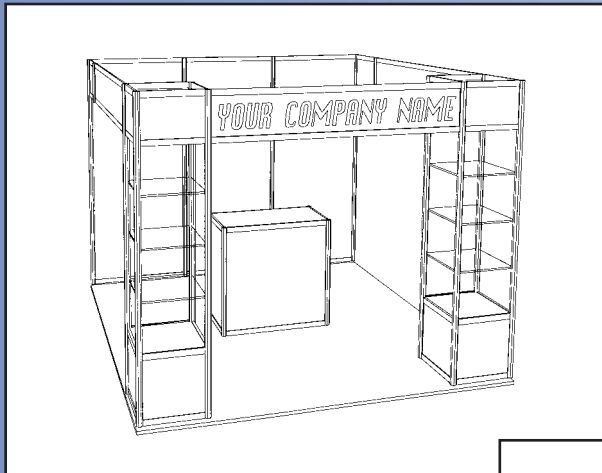
--- Plan D ---

20' X 20' Island

Hardwall Panels • Carpet
Counters (2) • Headers (4)
Labor to Install and Dismantle
(Floral not included)

Brede Custom Exhibits

From the simple to the elaborate, Brede transforms empty booth space into a custom tailored exhibit.



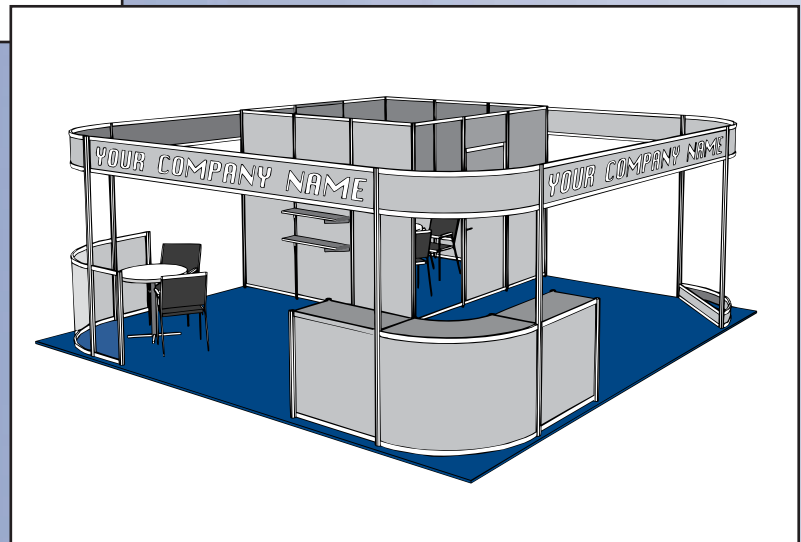
Built to exact specifications, each custom exhibit is:

- Unique
- Affordable
- Practical
- Original
- Versatile
- Impressive
- Functional
- Attractive
- Productive
- Inviting

Custom exhibits are a sophisticated technique to present marketing messages more creatively and effectively.

Our engineering and design specialists work closely with each client to create a unique exhibit designed to meet a wide variety of today's marketing strategies.

With a century of service, Brede continues to provide viable alternatives to maximize booth space. Whether the image and budget are conservative or extravagant, Brede offers the perfect solution.



Call our experienced professionals for an innovative and customized approach.

Custom \kəs-təm\adj **1:** made or performed according to personal order
2: specializing in custom work or operation

Brede EXPOSITION SERVICES